



8th Annual

STRIKE OUT AUTISM

A Family Fun Day Event

Presented By

Fred & Mabel R Parks Foundation



2022 Honorary Steering Committee

County Judge

KP George

Fort Bend County

City Mayors

William "Bill" Benton

Rosenberg

Lance Bertolino

Village of Fairchilds

Larry Bittner

Village of Pleak

Laurie Boudreaux

Simonton

Fred Burton

Arcola

Sandra Dorr

Needville

Robin J. Elackatt

Missouri City

Aaron Groff

Fulshear

Rebecca "Becky" Haas

Richmond

William "Bill" Hastings

Katy

Darryl Humphrey, Sr.

Kendleton

Charles Jessup

Meadows Place

Freddie Newsome, Jr.

Town of Thompsons

Rod Pavlock

Orchard

Kenneth Reid

Beasley

Bob Wall

Weston Lakes

Cecil Willis, Jr.

Stafford

Joe Zimmerman

Sugar Land

Sunday, May 22, 2022

Constellation Field, Sugar Land

Event Summary

- Up to 7,500 fans and supporters, along with the Sugar Land Space Cowboys, affiliate of the Houston Astros, and Honorary Steering Committee will host about 450, or more, families and children from the autism community to a Family Fun Day on May 22, 2022.
- Hosted families enjoy an exclusive "Meet and Greet" and autograph session prior to the game with the Sugar Land Space Cowboys Players and Mascots (may not take place in 2022).
- Volunteers "buddy" up with a child prior to the game for play time on the field or in the playground area. During this time, parents, and caregivers are offered a social hour in the company of other adults at the Bud Light Pavilion; a rare occasion for many, a first-time opportunity for most.
- Complimentary lunch and soft drinks await the hosted families in the picnic area.
- About 850 volunteers and family members march around the field for an Autism Awareness Parade (may not take place in 2022) before County Judge George and City Mayors join on field to read a Proclamation of Support recognizing the need to raise awareness and acceptance for the autism community.
- Then, it's PLAY BALL! Elected officials, sponsors, and other VIPs enjoy the game from hosted suites, while volunteers and families cheer on the home team!
- During the game, Strike Out sponsors can be seen and heard through the Video Display Board and PA announcements.
- Custom game day jerseys are included in a silent auction that starts at the beginning of the event and concludes about the fifth inning of the game. Post-game winners join on field to collect their autographed jersey right off the players or coaches back!
- An exclusive opportunity and post-game activity includes Hope For Three children the chance to run the bases on-field!
- Through our aggressive pre- and post-event marketing efforts, we reach over 500,000 households in print media alone. And, within the scope of four-hours at the Sugar Land Space Cowboys Constellation Field, Hope For Three can bring the community together, raise awareness, provide an inclusive opportunity, and increase understanding and acceptance for families and children living with an autism spectrum disorder.
- Many of our families share, "This is their vacation of the year."

Unlimited Sponsorship Opportunities

- Presenting Sponsors**
20 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Pre & Post Publicity Release w/ Photo • **Premium** Event Program Recognition • **Front & Back Cover Plus Full Page Ad (5.5" x 8.5")** • Swag Bag Insert • Game day Sponsor PA Announcements • Video Board Promotion with (name & logo) • Presenting Sponsor Title Recognition on all marketing materials • Extensive Social Media Marketing
- \$10,000 Grand Slam**
10 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Publicity Release w/ Photo • Event Program Full Page Ad (5.5" x 8.5") • Swag Bag Insert • Game day Sponsor PA Announcements • Event Video Promotion (name & logo) • Social Media Marketing
- \$5000 Grand Slam**
8 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Publicity Release w/ Photo • Event Program Half Page Ad (5.125" x 4") • Swag Bag Insert • Game day Sponsor PA Announcements • Event Video Board Promotion (name & logo) • Social Media Marketing
- \$2,500 Home Run**
4 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Event Program One- Fourth Page Ad (2.5" x 4" vertical) • Event Video Board Promotion (name & logo) • Social Media Marketing
- \$1,500 Triple Play**
8 Reserved Stadium Seat Tickets in a private suite • Event Program Eighth Page Ad (2.5" x 2") • Event Video Board Promotion (logo & banner) • Social Media Marketing
- \$1,000 Double Play**
8 Reserved Stadium Seat Tickets • Event Program Sponsor Listing • Social Media Marketing

Exclusive Underwriting Opportunities

Limited and on a first-come, first-serve basis

- \$7,500 Custom Game Day Jerseys - **Sold**
8 seats in a private suite, complimentary lunch • Sponsor Name or Logo on each Custom Game Day Jersey worn by Space Cowboys Coaches and Team Players • Jerseys Autographed by Team Players, Auctioned, and Collected by Winners • Event Program Full- Page Ad (5.5" x 8.5") • Photo Opportunity with Players and Winners
- \$5,000 Custom Game Day T-Shirt
6 seats in a private suite, complimentary lunch • 6 Complimentary T-Shirts • Sponsor Name/Logo on Game Day T-Shirts (estimated 350 Event Day Volunteers provided- custom T-Shirt) • Event Program Half- Page Ad (5.125" x 4")
- \$4,000 Number One Foam Fingers - **Sold**
4 seats in a private suite, complimentary lunch • Sponsor Name or Logo on 1,000 Foam Finger Give-Aways to Patrons Event Day • Event Program One- Fourth Page Ad (2.5" x 4" vertical)
- \$3,000 Strike Out Autism Wristbands
4 seats in a private suite, complimentary lunch • Sponsor Name/Logo/ website on 3,000 Custom Wristbands Distributed to Patrons at the Main Gates Event Day • Event Program One- Fourth Page Ad (2.5" x 4" vertical)

\$2,500 - Each Underwriting opportunity at this level includes 12 Reserved Stadium Seat Tickets
• Event Program Quarter Page Ad (Vertical 2.5" x 4") PLUS one benefit listed below

- VIP Hospitality Suites-** Signage Recognition in each VIP Suite (estimated 3-5 suites with elected officials, sponsors)
- Concourse Signage-** Signage Display in concourse near Concession Areas (2)
- Printed Materials-** Recognition on Printed Marketing Materials including Event Programs, Playbill Insert, & Resource Guide
- Jersey Auction-** Event Signage Recognition in the Concourse and Jersey Auction Tables
- Silent Auction-** Event Signage Recognition in the Concourse and Silent Auction Tables

\$1,500–Each Underwriting opportunity at this level include 8 Reserved Stadium Seat Tickets • Event Program One Eighth-Page Ad (2.5"x2") PLUS one benefit listed below

Registration - Signage or Banner Display at Registration | Picnic Area (volunteers, families, and VIPs) **SOLD SOLD**

Parents Time Out - Signage or Banner Display in Bud Light Pavilion - **SOLD**

Band - Signage or Banner Display in Entertainment Area (Pre-game festivities, join on-field with VIPs and the band)

Concourse Vendor Table - Limited availability. Tremendous exposure to patrons during the event.
Qty. _____ x \$300 ~ Total Amount Due \$_____

Sponsor a family of four to attend Strike Out Family Fun Day ~ It's for the Kids!
Qty. _____ x \$150 ~ Total Amount Due \$_____

Other \$_____ Every donation impacts a child living with autism and can change a child's future.

Check here if you do not wish to be listed as a Sponsor or Underwriter in publications

MANDATORY: Camera ready ad and payment due before May 1, 2022

Special Instructions _____

Please send your camera-ready ad in one of the following formats:

- High resolution JPEG (minimum 300+ dpi)
- Photoshop (PDF or png)

Please submit camera-ready ad to
contact@hopeforthree.org by **May 1, 2022**
Questions? Call 281-245-0640

Recognition in printed materials is offered only if commitment or payment is received by deadline: May 1, 2022

Please PRINT name EXACTLY as you would like printed

Sponsor Company Name		
Contact Name	Phn #	
Address	City	State
E-mail		Zip

Please complete method of payment

<input type="checkbox"/> MC/Visa <input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/> Check # _____	Payable to: Hope For Three	
Cardholder Name:		
CC #	Exp Date	CVC
Billing Address	City	State
Email		Zip
Cardholder Signature		Date

Mailing Address: **Hope For Three, 4771 Sweetwater Blvd., #358, Sugar Land, TX 77479**

Blessed Be Hope For Three Inc. is a 501(c)3 non-profit organization and contributions are tax-deductible under EIN# 27-3572770

It's for the Kids!