



8th Annual
STRIKE OUT AUTISM



A Family Fun Day Event

Presented By

Fred & Mabel R Parks Foundation

2022 Honorary
Steering Committee

County Judge

KP George
Fort Bend County

City Mayors

William "Bill" Benton
Rosenberg

Lance Bertolino
Village of Fairchilds

Larry Bittner
Village of Pleak

Laurie Boudreaux
Simonton

Fred Burton
Arcola

Sandra Dorr
Needville

Robin J. Elackatt
Missouri City

Aaron Groff
Fulshear

Rebecca "Becky" Haas
Richmond

William "Bill" Hastings
Katy

Darryl Humphrey, Sr.
Kendleton

Charles Jessup
Meadows Place

Freddie Newsome, Jr.
Town of Thompsons

Rod Pavlock
Orchard

Kenneth Reid
Beasley

Bob Wall
Weston Lakes

Cecil Willis, Jr.
Stafford

Joe Zimmerman
Sugar Land

Sunday, May 22, 2022
Constellation Field, Sugar Land

Event Summary

- Up to **7,500 fans and supporters**, along with the Sugar Land Space Cowboys, affiliate of the Houston Astros, and Honorary Steering Committee will host about **450, or more children and family members** from the autism community to a Family Fun Day on May 22, 2022
- Hosted families enjoy an exclusive **"Meet and Greet"** and autograph session prior to the game with the Sugar Land Space Cowboys Players and Mascots
- Volunteers "buddy" up with a child prior to the game for play time on the field or in the playground area. During this time, parents and caregivers are offered a social hour in the company of other adults at the Bud Light Pavilion; **a rare occasion for many, a first-time opportunity for most**
- **Complimentary lunch and soft drinks** await the hosted families in the picnic area
- **850 volunteers and family members** march around the field for an Autism Awareness Parade before County Judge George and City Mayors join on field to read a Proclamation of Support recognizing April as Autism Awareness Month
- Then, it's **PLAY BALL!** Elected officials, sponsors, and other VIPs enjoy the game from hosted suites, while volunteers and families cheer on the home team!
- During the game, **StrikeOut sponsors** can be seen and heard through the **Video Display Board and PA announcements**
- **Custom game day jerseys are included in a silent auction** that starts at the beginning of the event and concludes about the fifth inning of the game. Post-game winners join on field to **collect their autographed jersey** right off the players or coaches back!
- An exclusive opportunity and **post-game activity** includes Hope For Three children the chance to run the bases on-field
- Through our aggressive **pre and post-event marketing efforts**, we reach over 500,000 households in print media alone. And, within the scope of four hours at the Sugar Land Space Cowboys Constellation Field, **Hope For Three** can bring the **community** together, raise **awareness**, provide an **inclusive** opportunity, and increase **understanding** and **acceptance** for families and children living with an autism spectrum disorder
- Many of our families share, **"This is their vacation of the year."**

Unlimited Sponsorship Opportunities

- SOLD! Presenting Sponsor**
20 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Pre & Post Publicity Release w/Photo • Premium Event Program Recognition - Front & Back Cover plus Full Page Ad (5.5" x 8.5") • Swag Bag Insert • Game Day Sponsor PA Announcements • Video Board Promotion with (name & logo) • Presenting Sponsor Title Recognition on all marketing materials • Extensive Social Media Marketing
- \$10,000 Grand Slam**
10 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Publicity Release w/Photo • Event Program Full-Page Ad (5.5" x 8.5") • Swag Bag Insert • Game Day Sponsor PA Announcements • Event Video Promotion (name & logo) • Social Media Marketing
- \$5,000 Bases Loaded**
8 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Publicity Release w/Photos • Event Program Half-Page Ad (5.125" x 4") • Swag Bag Insert • Game Day Sponsor PA Announcements • Event Video Board Promotion (name & logo) • Social Media Marketing
- \$2,500 Home Run**
4 seats in a private suite, complimentary lunch • Sponsor Suite Signage • Event Program One-Fourth Page Ad (2.5 x 4" vertical) • Event Video Board Promotion (name & logo) • Social Media Marketing
- \$1,500 Triple Play** 8 Reserved Stadium Seat Tickets • Event Program Eighth-page Ad (2.5" x 2") • Event Video Board Promotion (logo & banner) • Social Media Marketing
- \$1,000 Double Play** 8 Reserved Stadium Seat Tickets • Event Program Sponsor Listing • Social Media Marketing

Exclusive Underwriting Opportunities

Limited and on a first-come, first-serve basis

- \$7,500 Custom Game Day Jerseys**
8 seats in a private suite, complimentary lunch • Sponsor Name or Logo on each Custom Game Day Jersey worn by Space Cowboys Coaches and Team Players • Jerseys Autographed by Team Players, Auctioned, and Collected by Winners • Event Program Full-Page Ad (5.5" x 8.5") • Photo Opportunity with Players and Winners
- \$5,000 Custom Game Day T-Shirts**
6 seats in a private suite, complimentary lunch • 6 Complimentary T-Shirts • Sponsor Name/Logo on Game Day T-Shirts Sold Online and in Skeeters Retail Store (over 350 Event Day Volunteers provided custom T-Shirt) • Event Program Half-Page Ad (5.125" x 4")
- \$4,000 Number One Foam Fingers**
4 seats in a private suite, complimentary lunch • Sponsor Name or Logo on 1,000 Foam Finger Give-Aways to Patrons Event Day • Event Program One-Fourth page Ad (2.5" x 4" vertical)
- \$3,000 Strike Out Autism Wristbands** - 4 seats in a private suite, complimentary lunch, Sponsor Name/logo/ website on 3,000 Custom Wristbands Distributed to Patrons at the Main Gates Event Day • Event Program One-Fourth page Ad (2.5" x 4" vertical)

\$2,500 – Each Underwriting opportunity at this level includes 12 Reserved Stadium Seat Tickets

• Event Program Quarter page Ad (Vertical 2.5" x 4") PLUS one benefit listed below

- VIP Hospitality Suites** - Signage Recognition in each VIP Suite (estimated 3-5 suites with elected officials, sponsors)
- Concourse Signage** - Signage Display in Concourse near Concession Areas (2)
- Printed Materials** - Recognition on Printed Marketing Materials including Event Programs, Playbill Insert, & Resource Guide
- Jersey Auction** - Event Signage Recognition in the Concourse and Jersey Auction Tables
- Silent Auction** - Event Signage Recognition in the Concourse and Silent Auction Tables

\$1,500 – Each Underwriting opportunity at this level includes 8 Reserved Stadium Seat Tickets Event

• Program One Eighth-Page Ad (2.5" x 2") PLUS one benefit listed below

- Registration** - Signage or Banner Display at Registration | Picnic Area (volunteers, families, and VIPs)
- Time Out** - Signage or Banner Display in Bud Light Pavilion (Parents Time Out)
- Band** - Signage or Banner Display in Entertainment Area (Pre-game festivities, join on-field with VIPs and the band)
- Other \$_____** Every donation impacts a child living with autism

- Sponsor a family of four to attend Strike Out Family Fun Day ~ It's for the Kids!
Qty. _____ x \$150 ~ Total Amount Due \$_____

- Check here if you do not wish to be listed as a Sponsor or Underwriter in publications

- MANDATORY:** Camera ready ad and payment due before May 1, 2022

- Special Instructions** _____

Please send your camera-ready ad in one of the following formats:

- High resolution JPEG (minimum 300+ dpi)
- Photoshop (PDF or png)

Please submit camera-ready ad to
contact@hopeforthree.org by **May 1, 2022**
Questions? Call 281-245-0640

Recognition in printed materials is offered only if commitment or payment is received by deadline: May 1, 2022

Please PRINT name EXACTLY as you would like printed

Sponsor Company Name		
Contact Name	Phn #	
Address	City	State
E-mail		Zip

Please complete method of payment

<input type="checkbox"/> MC/Visa <input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/> Check # _____	Payable to: Hope For Three	
Cardholder Name:		
CC #	Exp Date	CVC
Billing Address	City	State
Email		Zip
Cardholder Signature		Date

Mailing Address: **Hope For Three, P O Box 2494, Stafford, Tx 77497**

Blessed Be Hope For Three Inc. is a 501(c)3 non-profit organization and contributions are tax-deductible under EIN# 27-3572770

It's for the Kids!