

Inclusive Public Health Communication Workshop Series

Workshop Hosts:

Dr. Neecey Hudson (Hood Medicine Initiative)

Dr. Emily Hotez & Asal Bastani (UCLA Health / UC-LEND / Neurodiversity Health Chats)

Workshop Sponsors: CDC & AUCD Regional Hub Grant

Now more than ever it is critical to be an effective public health messenger. As a member of AUCD's network, you are invited to attend a **four-part monthly virtual workshop series (April – July 2022)** led by a joint collaboration between researchers at UCLA Health and the Hood Medicine Initiative, sponsored by AUCD and the CDC.

All workshops will focus on giving you the knowledge, tools, and skills to become an effective public health messenger for disenfranchised communities, with an emphasis on neurodivergent and disability communities during and post-COVID-19. Workshops will center on designing and implementing culturally-tailored and accessible public health communication efforts. Workshops will be relevant to anyone in AUCD's networks who seek to improve their public health communication skills, including LEND/UCEDD directors/trainees, researchers/scientists, clinicians/direct service providers, advocates, individuals with lived experience, and others.

Each workshop will be **one-hour in duration** and feature a combination of didactic informational sessions and interactive project-based activities to hone your public health communication skills and knowledge. Workshops will provide strategies for multiple communication modalities, including social media and informal/formal written/oral communication.

Workshops will take place from 3-4pm EST on 4/4, 5/2, 6/6, and 7/11. Registration will be sent out prior to each workshop and will allow participants to request accommodations for the workshops. Attendance at one workshop is not necessary to attend any other workshop. Participants will receive a **certificate of completion** following each workshop.

The first workshop (4/4, 3pm EST)—Public Health Communication 101—will be an introductory training that will equip participants with the foundational skills and knowledge needed to:

1. Utilize inclusive language—in formal/informal written and oral communications, especially on social media --surrounding minoritized communities;
2. Take a stance in public health communication efforts; and
3. Gain proficiency in reading, analyzing, and critiquing public health information and differentiate between reliable and unreliable sources.

We look forward to your participation! Please contact Dr. Emily Hotez (ehotez@mednet.ucla.edu) with any questions.